

MEMBERSHIP APPLICATION

FIRM NAME (DBA NAME)

STREET ADDRESS

MAILING ADDRESS

CITY, STATE, ZIP CODE

AREA CODE & TELEPHONE NUMBER

FAX NUMBER

EMAIL ADDRESS

WEBSITE

CEO/MANAGER NAME & TITLE

PRODUCT/SERVICE CATEGORY

_____ Number of Employees. Part-Time employees count as 1/2 for membership investment purposes.

ANNUAL MEMBERSHIP INVESTMENT \$ _____

ADMINISTRATIVE FEE \$ 25.00

TOTAL ENCLOSED \$ _____

SIGN UP FOR CARDINAL OFFICE SAVINGS YES NO

SIGN UP FOR INFITECH CREDIT CARD SAVINGS YES NO

CREDIT CARD (CIRCLE ONE) VISA MASTERCARD

CARD NUMBER

AUTHORIZED SIGNATURE/ NAME ON CARD

EXPIRATION DATE CVV CODE

APPLICATION DATE

* See reverse panel for membership investment schedule

** Please make check payable to Frankfort Area Chamber of Commerce and mail to 100 Capital Avenue, Frankfort, KY 40601

*** If you have any questions or would like to set up monthly bank draft payments, please call the Chamber at (502) 223-8261 or email chamber@frankfortky.info.

Why Belong?

- You want to positively impact the economic future of Frankfort and the surrounding area
- You want to influence business-related public policy issues.
- You want to make an investment that pays big dividends now and into the future
- You care about Frankfort and want to make it an even better place to live and work..

Because you do business in Frankfort and Franklin County, your success is ultimately tied to the success of the community. Your investment provides increased employment opportunities, improved education, pro-business legislation and continued improvement of the quality of life for the Frankfort/Franklin County Area.

Our Mission

The mission of the Frankfort Area Chamber of Commerce is to develop strong businesses and a vibrant economy through business advocacy and leadership, resulting in a better quality of life for all.

Vision

- * To promote and support member businesses and responding to business needs;
- * To be a champion of private enterprise: promoting member viability and recognizing the business achievements of members.
- * To provide leadership and unify the voice of the business community: Representing the business perspective in community forums and serving as a pro-active liaison to governmental and regulatory entities.
- * To enhance our quality of life



2015 MEMBERSHIP & BENEFITS BROCHURE



COMMUNITY STRENGTH BUSINESS

Business has always been a formative part of the Frankfort area community.

The Chamber is a voluntary, non-profit organization of business and professional people dedicated to improving the economic climate of Frankfort and Franklin county. By fostering the development of business growth and prosperity, the entire community enjoys an improved quality of life.

The basic nature of the Chamber is collaborative. Our 725 business and individual members utilize the fundamental tools of networking to develop dynamic relationships resulting in business exchanges that strengthen our local economy.

Chamber sponsored events provide members with the opportunity to forge bonds that serve as the foundations for mutually beneficial business development. Chamber publications and web site facilitate important lines of communication, and priority goals and programs within the Chamber business plan are designed to promote, assist, and represent the members.

The Chamber is your business advocate on the local, regional, and state level with action plans and communications with local elected and appointed officials and with legislators on key issues important to Franklin County and Frankfort.

CHAMBER MEMBER BENEFITS

Networking- Meet potential clients and customers at numerous opportunities the Chamber offers such as: Business After Hours, monthly luncheons, and social events. Many businesses have stated they owe their success to involvement in the Chamber.

Advertising- *Chamber News*, *Quality of Life Magazine* and *Member-ship Directory*, *Annual Report*, *Capital Visitor Guide*, and detailed city/county maps, are just some of the items produced by the Chamber to promote members.

Spotlight Your Business- This Chamber program offers member companies the ability to tell about their business in the Chamber newsletter sent out to over 725 Chamber member businesses and individuals.

Be Local/Buy Local Campaign- A retail enrichment campaign designed to keep shopping dollars in Frankfort/Franklin County. This program is offered to Chamber members only.

Small Business Development Council- The Small Businesses Council offers members the opportunity to network and work with the Chamber on issues that affects small businesses.

Business Promotion- People do business with people they know. That's why our marketing and networking opportunities make it possible for our members to improve visibility, build a network of customers and suppliers, and grow their business. Reinforce your message to the membership through a variety of Chamber marketing opportunities.

Web Site- The Chamber's web site is instant access to the membership directory and direct links are available to Chamber members only for a minimal fee. Gain access to a multitude of member information through the Chamber's www.frankfortky.info website.

New Business Grand Openings- New businesses receive an instant return on your membership investment through grand opening promotion: an equivalent to a 3-column display ad...a \$120 value! New businesses (within their first six months of operation) are eligible for a grand opening photograph and press release on the Chamber's social media pages (1055 Facebook Fans, 725 Twitter and 169 Linked-in followers). Along with promotion in Chamber E-News distributed to over 1,000 Chamber members, residents and state employees.

M2M Discounts- It's true! Many of our members shop for products and services from ONLY Frankfort Chamber members. Throughout the year, member-to-member business discounts enable you to find the quality services you need. **Member to Member discounts are now being offered to your employees as a employer benefit - based on dues investment.**

Business Advocacy - The collective voice of our members speaks to government officials at local, state, and federal levels. We focus on government so you can focus on your business. The Chamber's business advocacy committees have saved our members far more money than the price of their membership in any year

Business Image Enhancement- Consumer surveys have shown that customers perceptions are enhanced by chamber membership. Membership decals and the Chamber logo for advertising are free to members in good standing.

Chamber membership is valuable to a business because it provides avenues of business interaction and promotion, advocacy, cost-savings, benefits and community enrichment.

INVESTMENT SCHEDULE

For business, industry, and professional firms, annual membership investment amount is based on average year-round employment. Part-time and seasonal employees count as ½.

Number of Employees	Annual Investment Amount
1-3	\$225
4-9	\$295
10-19	\$365
20-39	\$450
40-74	\$650
74-124	\$865
125-199	\$1050
200-299	\$1275
300-399	\$1475

plus \$1 per employee over 400
Monthly bank draft options available.

Business with Multiple Locations or One owner with multiple business

Membership investment is based on total number of employees in all locations in Franklin County. One location is included, add \$85 for each additional location or business identity. Each location will receive full benefits of membership and will be identified in directories.

Agent Associate Membership

Membership investment for real estate and insurance agencies includes one representative. Individual agents or brokers associated with member firms may join and receive full benefit for \$85 annually.

Churches

Membership Investment for such groups is \$100.

Individuals

Persons not associated with any business (retirees, educators, farmers, government employees, etc.) may join the Chamber for \$85 annually.

Home-Based Business

Membership investment is \$150. Must have no employees, annual revenue of \$100,000 or less and located in primary residence.